



A PARTNERSHIP BETWEEN THE ACBL  
AND THE ALZHEIMER'S ASSOCIATION



Date:

Dear:

**We are asking for your help in raising funds for the Alzheimer's Association.**

More than 5 million Americans are living with this disease, which is the sixth leading cause of death. We all know of a family member or friend who is suffering with this terrible disease, and recognize the hardships it places on the family members and caregivers. Alzheimer's disease is a public health issue.

The Alzheimer's Association is the largest nonprofit funder of Alzheimer's research. The Association is committed to accelerating the progress toward methods of treatments, preventions, and ultimately a cure.

**The American Contract Bridge League is a global partner of "The Longest Day" annual Alzheimer's Association fund-raising event.** Throughout the United States this partnership has raised over \$3.5 million dollars to support Alzheimer's family assistance and research. A number of studies indicate that maintaining strong social connections and being mentally challenged through activities such as bridge may delay cognitive decline, including Alzheimer's.

**On the Longest Day, Friday June 21st, the Santa Rosa Bridge Gallery and Petaluma Bridge Club (Unit 509 of the American Contract Bridge League) are having an annual fundraiser to help raise funds.** Last year Unit 509 raised over \$3,200 on the Longest Day. We hold duplicate bridge games, and a silent auction and raffle.

**Please consider making a donation for the auction and/or raffle.** Your gift will be listed on our county wide website for Unit 509 ([ACBLUnit509.News@gmail.com](mailto:ACBLUnit509.News@gmail.com)) We will have a donor board at the event listing all donors. The Alzheimer's Association Federal Tax Exemption Number is 13 3039601.

**Thank you in advance for your support.**

Sincerely,

Kathy Venton, Director  
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